



Lions Denmark & UNICEF

A partnership for children in need



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Director of Communication and Advocacy, UNICEF Danmark

17. January 2025

Agenda

- **LIONS & UNICEF**
- **UNICEF in
Emergencies**
- **Stories from ‘the
ground’**
- **Growing need for
working together**



Line Grove Hermansen

Director, Communication & Advocacy

Education: MBA (Berlin), BA.
Journalism (Aarhus), BA.
Communication Studies
(Copenhagen)

Work experience: Danish Ministry of
Social Affairs, Danish Foreign
Ministry, Danish Daily Information,
SOS Children's Villages,
Communication Consultancy (Novo
Nordisk Fonden, UNICEF PFP, Save
the Children), International Media
Support (IMS).

With UNICEF Denmark 2015-2019
and 2023-

Work experience from eg.: Ukraine,
Syria, Libanon, Somalia, Ivory Coast,
Sierra Leone, Kenya, Tanzania,
Madagascar, Zambia, Chile, Ecuador,
Indonesia and India





unicef

United Nations International Children's Emergency Fund



Lions & UNICEF –
united by values

Lions supporting the world's children in need



Some of the disasters Lions Denmark has supported:

- Famine in Sudan
- Earthquake in Papua Ny Guinea
- Flooding in Libya
- Earthquake in Turkey / Syria
- Flooding in Pakistan
- Hurricane in the Caribbean
- Cyclone in Mozambique
- COVAX
- Hurricane in Bahamas
- Fredagslik-campaign against hunger
- Indonesia
- Haiti
- Tonga
- Africa
- Children on the run
- Nepal
- Ebola



”The hope of the world rests on future generations ”

11th of December 1946



UNICEF's history

UNICEF was created by the UN in 1946 in the aftermath of World War II.

Focus on children and their mothers':

- *Survival and development*
- *Protection of children*
- *Schooling and education*
- *A sustainable world*
- *A fair chance*

Fighting for children's rights based on the UN Convention on the Rights of the Child.

Part of the UN, but operates independently.

Works both short-term and long-term - for ALL the world's children.





1946

The start



1965

Nobel Peace Prize



1980

Smallpox
eradicated



1989

Children's rights



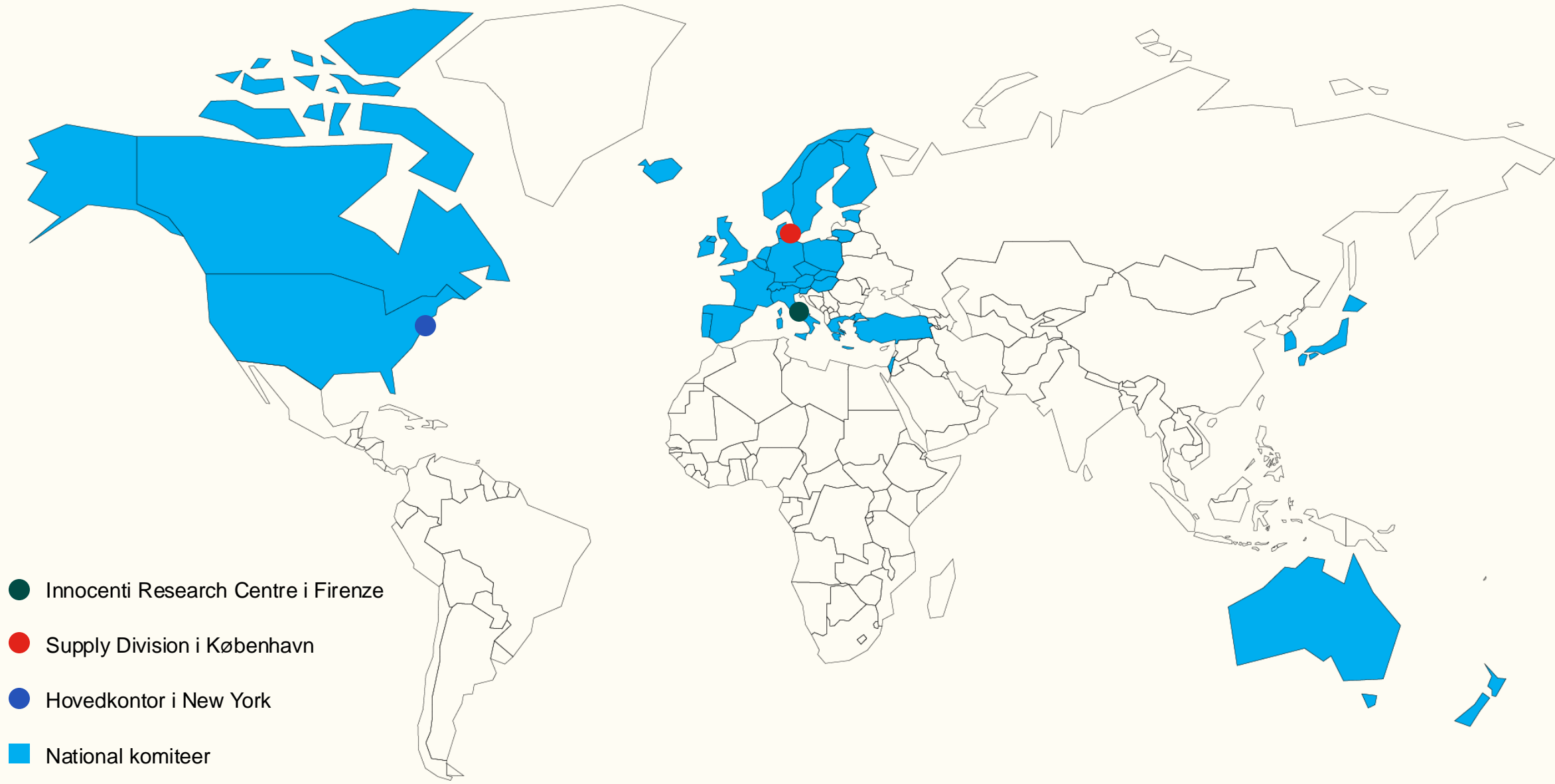
2005

HIV and AIDS



2020

Covid-19



- Innocenti Research Centre i Firenze
- Supply Division i København
- Hovedkontor i New York
- National komiteer



UNICEF in action:
responding during
emergencies



**UNICEF secures
vaccines to 45%
of the world's
children**



Danske Lionsklubbers
Katastrofehjælp
donated 525,000 DKK
to UN's first shipment
of COVID-19 vaccines
to Ghana



Press release

'Not the new normal' – 2024 'one of the worst years in UNICEF's history' for children in conflict

28 December 2024



© UNICEF/UNIS89800/Subieh
Sila, 4-year-old, lost her right leg after her house was bombed in Gaza city, she also lost her mother, father and her three sisters, Saba, Farah, and Laila.

Media contacts

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Additional resources









A photograph of two children, a boy and a girl, standing in a war-torn city. They are seen from behind, looking out from a doorway into a street filled with rubble and damaged buildings. The boy is on the left, wearing a dark t-shirt and shorts, carrying a backpack. The girl is on the right, wearing a dark t-shirt with a Mickey Mouse graphic and patterned pants. The word "WAR." is overlaid in large white letters across the center of the image.

WAR.



The humanitarian landscape

- Conflicts and wars causing mass displacement and killing and maiming of children
- Heightened effects of climate change – more severe floods and droughts, including natural disasters
- Disease outbreaks
- Global hunger and malnutrition crisis



Results achieved in 2024

WASH
17.4 million
People accessing a sufficient quantity and quality of water for drinking and domestic needs

Education
9.7 million
Children accessing formal or non-formal education, including early learning

Health
26.4 million
Children and women accessing primary health care

Nutrition
12.2 million
Children 6-59 months screened for wasting

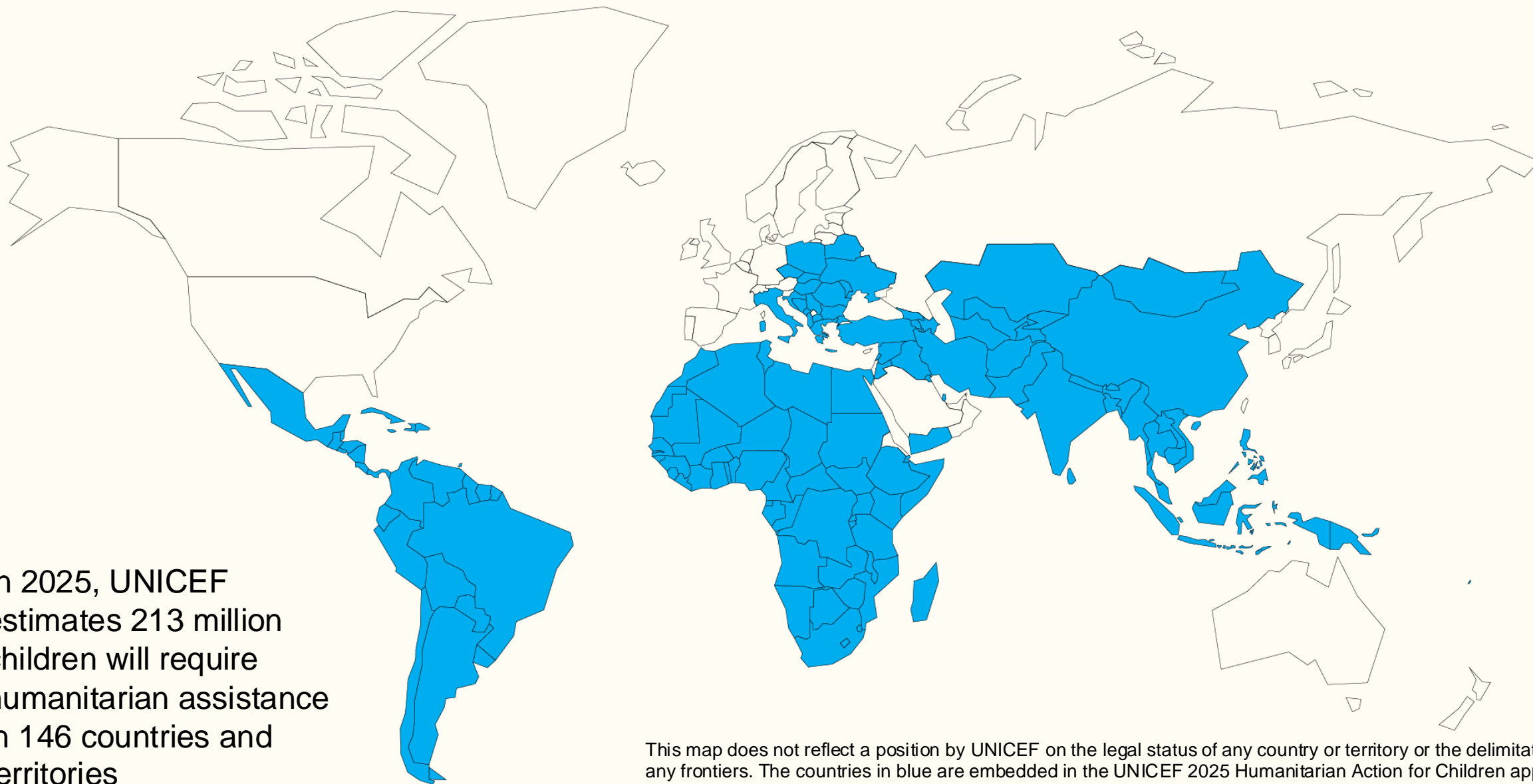
Child protection
12.6 million
Children, adolescents and caregivers accessing health and psychosocial support

Gender-based violence
6.3 million
Women, girls, and boys accessing gender-based violence risk mitigation, prevention and / or response interventions

Humanitarian cash transfers
570,009
Households reached with UNICEF-funded humanitarian cash transfers

Protection from sexual exploitation and abuse
6.4 million
People with safe & accessible channels to report sexual exploitation and abuse by personnel who provide assistance to affected populations

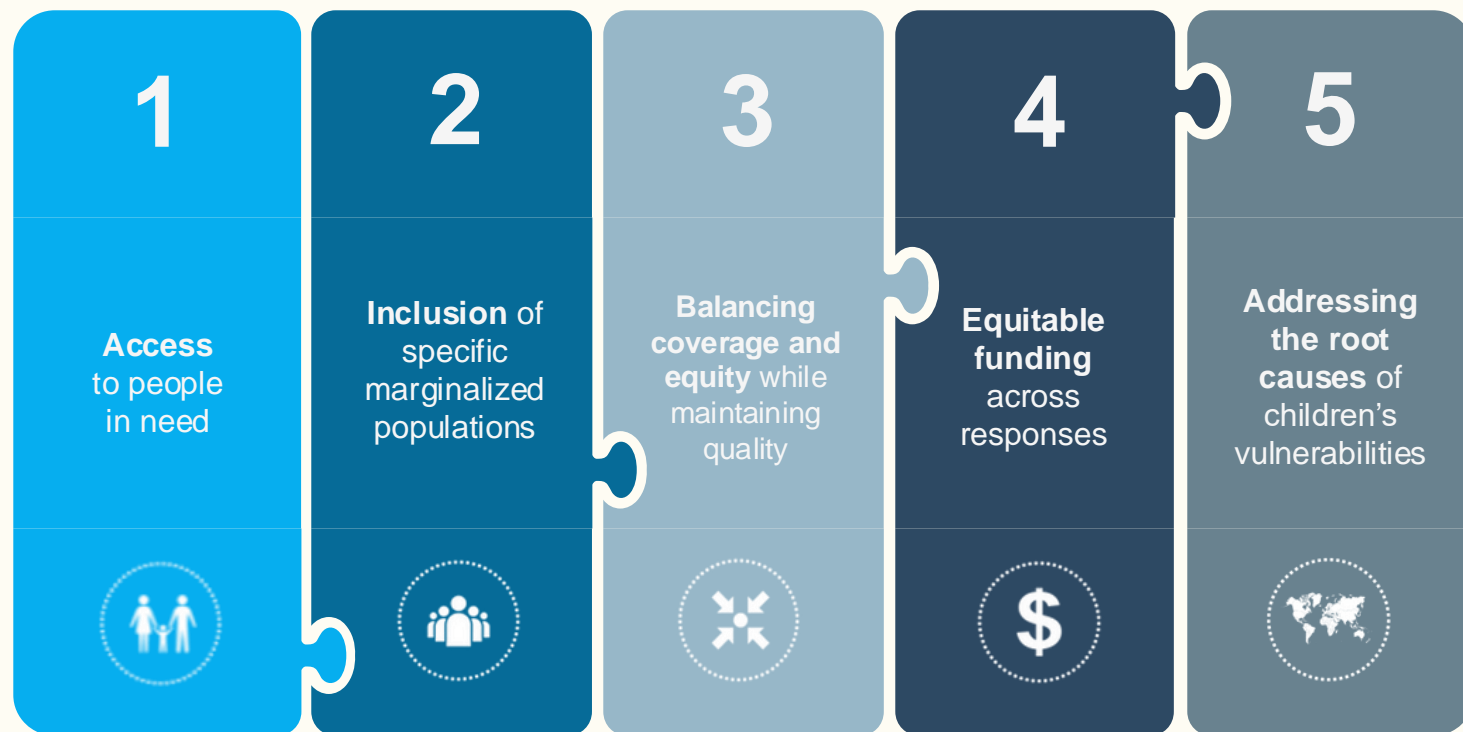
Provisional figures as of June 2024



In 2025, UNICEF estimates 213 million children will require humanitarian assistance in 146 countries and territories

This map does not reflect a position by UNICEF on the legal status of any country or territory or the delimitation of any frontiers. The countries in blue are embedded in the UNICEF 2025 Humanitarian Action for Children appeal.

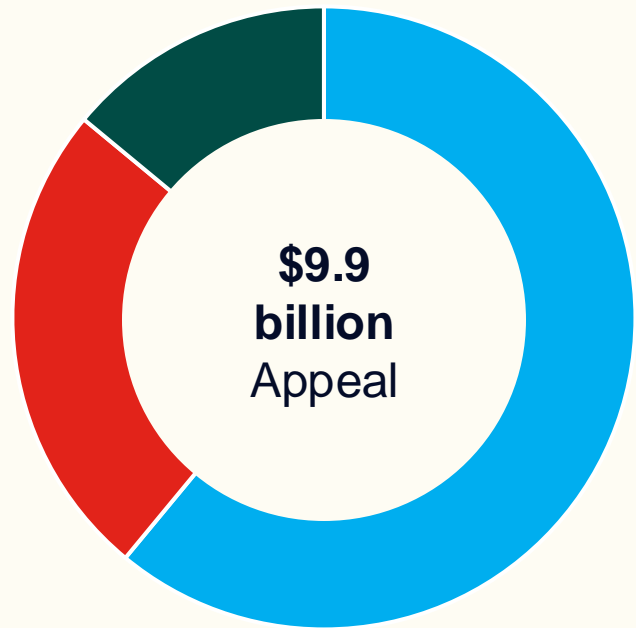
An equitable humanitarian response



Equity is linked to the humanitarian principle of impartiality.



Humanitarian funding in 2024



- Funding gap \$6.0 billion
- New funding commitments from donors \$2.5 billion
- Provisional carry-forward \$1.4 billion



UNICEF Humanitarian Action for Children 2025

UNICEF PLANS TO ASSIST



172 million
people

96.8 million
women/girls

25.8 million
people with disabilities



Including
109 million
children

55.6 million
girls

10.9 million
children with disabilities



146

countries and territories

\$9.9 billion
funding requirement







**Creative ways to
work together
– and reach
common goals**



Case: Giv dit fredagsslik



Case: UNICEF Cup





299 DKK: 47 children are vaccinated for measles

134 DKK: Protect 7 children against polio

250,000 DKK: Nutrition for 1 week for 10,000 children

UNICEF's economy

UNICEF's work is solely based on voluntary contributions from individuals, companies, foundations, and governments. UNICEF does not receive regular budget funds from the UN.





**Thank you for
your support!**

unicef 

for every child



