

# NSR Program 2025

...Saturday 9:45-10:30



*Discussion related to joint projects going forward.*

*“How can we improve our service?”*

Past Council Chairperson Søren Stensgaard, Multiple District 106 Denmark.

# Making Our Mark Together

**GROW TO GIVE MORE** As the need for service grows, we need to grow too.

**BE STRONGER TOGETHER** Our global foundation works to support our service so we can bring lasting change to the world.

**TAKE THE NEXT STEP** Let's embrace our leadership potential to grow our clubs and our service, and to grow as Lions and leaders. Look for new opportunities within your club and community to lead our service forward.

**CAPTURE YOUR COMMUNITY'S IMAGINATION** Our work as Lions is extraordinary. Great marketing and public relations can help you tell your story and capture the attention—and imagination—of your community.





# Key reflections

*How can we improve our service?*

*Be stronger together!*

*Can we utilize our brand  
“Lions of Scandinavia”  
to have more common  
projects?*



# Key reflections

*Will it make sense?*

*And if it does -  
what might it be?*

*And how do we  
make it happen?*



# Key information

*What do we all-ready have in stock*

*Long-term projects in a  
Cumbersome set-up*



*The International  
Relations NSR Projects*

*Short-term projects in a  
Agile set-up*



# Current NSR International Relations projects

... One of the flagships within NSR



***We have the ongoing NSR International Projects catering for the ability to utilize long-term projects with an inherently high complexity***

***A tradition for +50 years. Project collaboration in the 70s and 80s and formal Projects from 1991***

***Relevance and Contemporaneity due to all MDs can propose a project***

***New projects every second year anchored in one of the NSR Countries (including the financial, legal and operational risks)***

***Decisions regarding new projects are taken at the NSR Council Meetings***

# Current NSR International Relations projects

*... One of the flagships within NSR*



***The projects have a 5-year cycle from planning/decision to final reporting***

***Processed and monitored by the IR Committee with reporting to the CC-Board and with yearly follow-up at the NSR Council Meeting.***

***Financed with a fixed distribution key (currently 1.6 EUR/member/year) in each of the two execution years guaranteed by the 5 MDs***

***Governed by a set of rules and dead-lines outlined in the By-laws***

***With the changes of the financing principles in relation to membership numbers, all MDs covers their own current membership development***

# Key reflections

***Let's out-scope the IR Projects for now in this discussion  
and focus upon what can be done additionally***



***Short-term projects in a  
agile set-up with  
no guaranteed  
MD funding***





# A few examples

## *Solar Cookers*

*Could we reach the goal faster if we see it as a short-term project?*



## *Specials Olympics*

*Could we increase focus and raise even more funds?*



# What do you think?



# Making our mark together



- **Collaboration makes us stronger**
- **Making the common Nordic culture visible**
- **Potential for growing memberships**
- **Many small streams make a big river**



# What do you think?

*Global – local (how local)?*

*Timeframe start to end – 6 months with reporting to coming NSR Council Meeting?*

*Who identify?*

*X-border fundraising – who decides if an identified project shall qualify (CC-Board)?*

*Agile, hence can be utilized without any changes in By-laws – or?*

*Xxx*

*Xxx*